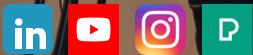




PHALGUNN MAHARISHI

A digital content creator and filmmaker specializing in end-to-end production of corporate films, global marketing campaigns, executive communications, and event videos. Currently completing my MA in Visual Anthropology, Media and Documentary Practices, I uniquely blend ethnographic storytelling techniques with high-impact corporate video production experience gained at DHL Group. Proven ability to translate complex ideas into compelling visual narratives while collaborating with senior leadership and ensuring strict brand alignment. I am currently seeking a full-time role where I can apply this comprehensive skill set.



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LANGUAGE SKILLS

English (7.5 in IELTS)

Deutsch (B1)

Kannada (Mother Tongue)

Hindi (Confident Speaker)

SKILLS

Pre-Production & Production:

Concept Development, Storyboarding, Videography, Photography, Multi-Cam Production, Lighting, Audio Production (Logic Pro X)

Post-Production: Video Editing (DaVinci Resolve, Adobe Premiere Pro, After Effects), Motion Graphics, Color Grading

Generative AI: AI Film & Video Production, Prompt Engineering (Midjourney), AI Avatars (Heygen), AI Video Generation (Runway, Google Veo)

Technical Systems & Equipment:

Sony Alpha (A7IV), Lumix S9, DJI Ronin Gimbal; Professional lighting (Bi-color & RGB) & audio kits (Rode, DJI)

Work Experience

INTERN - VIDEO AND CONTENT PRODUCTION

DHL CUSTOMER SOLUTIONS AND INNOVATION, GERMANY (01/2025 - PRESENT)

- Reporting to the Senior Manager of Content and Communication and working closely with the VP of Global Marketing on various high-impact video and graphic projects.
- Shoot and edit videos for global marketing campaigns, podcasts, video newsletters, and top-management interviews; edited the official brand launch teaser video for DHL Health Logistics.
- Develop detailed storyboards for video projects using both manual illustration and AI-powered tools.
- Independently managed complete video coverage for the DHL-sponsored Logipharma 2025 event in Lyon, France, delivering seven videos for the social media campaign.
- Create and design motion graphics videos for major corporate events and conferences, including the DHL NEW ENERGY CONFERENCE and DHL NOW & NEXT 2025.
- Worked on video coverage of various DHL events including New Energy Conference 2025 and New Europe Innovation Center Opening and Media Briefing.
- Research video production trends across competitor brands and create reports to suggest innovative video concepts for DHL's content strategy.
- Collaborate closely with the DHL Group Brand team to ensure all video content is strictly aligned with global brand guidelines.

SOCIAL MEDIA MANAGER (WORKING STUDENT)

FINXPAT, COLOGNE, GERMANY (01/2024 - 01/2025)

- Built brand identity from scratch (logo, email templates, brand kit, website).
- Produced podcast episodes and social media content for Instagram, Tik Tok, LinkedIn & YouTube.
- Developed an 80+ page handbook in close collaboration with the founder of FinXpat to help expats navigate and settle in Germany.
- Produced and edited event based videos and after movies for social media and website landing pages.

Design & Web: Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Canva, Figma, WordPress, WIX

Strategy & Communication: Content Strategy, Storytelling, Copywriting, Qualitative Research, Journalism

CREATIVE & MEDIA PROJECTS:

Graduation Film – A German Stage for Indian Gods (in production, expecting to be completed by Dec 2025): A documentary on Yakshagana performers in Germany preserving traditional South Indian art.

Podcast – Einfaches Deutsch: A German-language podcast series reflecting on integration in Germany, student life, and intercultural experience.

The Authentic Performance (Documentary Short): Ethnographic vlogumentary on expat vloggers and the tension between authenticity and performance.

The God from the Cinemas (Documentary Short): Ethnographic film exploring the culture of hero-worship and fandom surrounding a film star in South India.

Pexels Contributor: Regular contributor of photography and videography to the Pexels stock media platform, with content receiving over 400,000 views.

YouTube Channel - Walking Around Europe: Unedited, immersive walking videos of European nature and neighbourhoods, creating a meditative and ASMR-like viewing experience.

COMMUNICATIONS SPECIALIST

BIOCON GROUP, BANGALORE, INDIA (08/2020 - 09/2022)

- Worked on the production of promotional videos and oversaw video shoots, from pre-production planning to post-production editing.
- Collaborated with external agencies to revamp the company's website and created compelling visual content for digital campaigns.
- Managed a quarterly newsletter and various digital campaigns, significantly enhancing brand visibility and audience engagement.

ASSISTANT MANAGER - MARKETING

INDIQUBE, BANGALORE, INDIA (09/2017 - 08/2020)

- Promoted from Senior Content Writer to Assistant Manager, demonstrating growth and expanded responsibilities.
- Created content for blogs and authored 15 ghost-written articles for C-suite executives.
- Worked closely with agencies in the production of 5 promotional videos and in coordinating 7 photoshoots for branding initiatives.
- Conceptualized creative branding initiatives including coffee table books and comic strip series and worked closely with graphic designers and illustrators to realize those creative concepts.

CONTENT WRITER - TECHTREE.COM

TRIVONE MEDIA NETWORKS, BANGALORE, INDIA (02/2015 - 09/2017)

- Authored over 3000 articles and produced 300+ videos for TechTree.com and CXOToday.com, significantly boosting YouTube channel subscriptions from under 500 to over 10,000.
- Covered international tech events and conducted exclusive interviews with industry leaders like Guy Kawasaki and Kit Colbert.

Education

MA IN VISUAL ANTHROPOLOGY, MEDIA & DOCUMENTARY PRACTICES

UNIVERSITY OF MÜNSTER, MÜNSTER, GERMANY (10/2022 - 03/2026)

MASTER OF BUSINESS ADMINISTRATION (MEDIA & ENTERTAINMENT)

BHARATHIDASAN UNIVERSITY, TAMIL NADU, INDIA (01/2013 - 01/2015)

POST GRADUATE DIPLOMA IN MASS COMMUNICATION AND JOURNALISM

KARNATAKA STATE OPEN UNIVERSITY, INDIA (06/2013 - 05/2014)

Interested to know more about my work? You can read my [blog](#), where I share my experiences. You can also visit my [Research Gate](#) profile to learn more about my current research.

You can visit the links below to get to know me more.

